For and about the diversified people and business of Soave Enterprises





### Community Spirit

At Soave Enterprises, we're forward-thinking. We embrace technology to make our jobs more efficient. We eagerly seek out innovation to heighten our effectiveness and safety. We look for underdeveloped niches to hasten our growth.

While we are a thoroughly modern company with an eye toward the future, we maintain one facet of our

corporate culture that is distinctly "old-fashioned" – an appreciation and expectation of neighborly help. I'm proud to report that after more than 50 years in business the community spirit at Soave Enterprises is thriving.

In the face of recent natural disasters, Soave companies and individuals have responded without hesitation. Kalea Bay, a Naples, Florida luxury high-rise currently under construction, offered their manpower and heavy equipment to local first responders in the wake of Hurricane Irma. Their assistance continued in the days following with further offerings to help the Collier County recovery. Details of the undertaking are included in this issue.

Proving that one person can make a difference, Mike Huggins, an MPS Group crew technician in Toledo, Ohio, facilitated the donation of enough

## Hurricane Relief Efforts Sending Our Support South

Filling large vehicles bound for remote destinations isn't a new activity to Mike Huggins, an MPS crew technician at the General Motors Toledo transmission plant. In 2009, Huggins was inspired by Barak Obama's first Presidential Inauguration to organize a caravan of buses to travel to Washington, DC. Then he repeated the undertaking four years later. Additionally, in 2011, Huggins gathered Toledoans aboard busses for the trek to see the dedication of the Martin Luther King, Jr., Memorial.



"Rest assured, if there's a historic event, I want to be on the scene," commented Huggins. When tuned to CNN earlier this fall, the 51-year-old fork truck driver was moved by the plight of Hurricane Harvey victims in Houston, Texas and then again when Hurricane Irma struck Florida shortly thereafter.

"It's my heart and passion to uplift my community," explained Huggins, who has worked for MPS Group for two years. "I want to show love to all those I have contact with." So, Huggins turned to the media

contacts he developed during his previous organizing efforts. On two separate Saturdays, Huggins encouraged his community members to donate bottled water for those in need. With a 53-foot semi-truck provided by disaster relief non-profit ISOH/IMPACT, hundreds of people descended upon the Swayne Field Shopping Plaza with cases of water.





"Our public appeal on local television and radio stations

bottled water to fill a 53-foot semi-truck for the victims of Texas' Hurricane Harvey. Read about his well-deserved recognition for a lifetime of community efforts.

Kevin Killilea, a leader at Soave Automotive Group, is also a leader in his city's philanthropy efforts. Learn about his annual leadership in Kansas City's Sunflowers to Roses charity event that raises significant funds for cancer-related programs.

For all these examples, and the hundreds of other good deeds you do, I salute you. It's been said, "To those whom much has been given, much is expected." Soave's people bring this axiom to life. Thank you for making our communities a better place to live. worked. We gathered and delivered 20,000 lbs. of water for Texas and 18,000 lbs. for Florida over two separate collection days," noted Huggins. "Thank you to the entire city of Toledo! And special thanks to MPS Group who embraced the cause from the moment I mentioned it. They are a great second family to have."

MPS Group donated corrugated boxes and pallets necessary for highway transport across the more than 1000-mile journeys.

"We were happy that Mike was coordinating this relief effort. To help with transportation, we worked with Walker International Logistics, using boxes and pallets destined to be recycled," noted MPS Group's Matt Hofbauer.





# WAY TO GO!

Special achievements deserve special recognition. Hats off to the following!

 Left-handed pitcher Jack Brockhaus, son of Soave Enterprises' Senior Vice President and Treasurer Rick Brockhaus, also has a pretty impressive back-hand. The senior at Bloomfield Hill's Brother Rice High School earned All-State honors in tennis. He is the two-time state runner-up at #1 doubles in 2017 and #2 doubles in 2016. However, Jack will be following his baseball dreams at the college level next fall and is currently evaluating several college baseball offers. Stay tuned...



• A lifetime of community service was recognized at the 2017 Negev Dinner hosted by the Jewish National Fund of Windsor. Ferrous Processing & Trading's Vice President, Sales & Marketing **Sheldon Jarcaig** and his wife **Bethe**, who currently serves as Chairperson of the Board of the Jewish National Fund of Windsor, were the guests of honor.



In addition to 39 years at FPT, Jarcaig has served as President of the Jewish National Fund of Windsor and on the Board of Directors at the Windsor Jewish Federation.

Since its inception in 1901, the Jewish National Fund has been the sole agency responsible for the development and infrastructure of land and settlements in Israel. Proceeds from the Negev

Campaign will fund development of The Bethe and Sheldon Jarcaig Health & Wellness Clinic located within a Beer-Sheva, Israel-based social services complex for at-risk populations. The clinic will feature a private examination room where children can receive annual preventative physicals, a health care counseling rooms and a physical therapy room.

• Jenny Meier, daughter-in-law of SLC Recycling

### Kalea Bay's Community Amenities Popular with Buyers

If the clubhouse is the social and recreational centerpiece of a community, then Kalea Bay's will surely be one of the busiest places in the luxury residential high-rise community. Kalea Bay is the latest Soave development in North Naples, Florida.

"There are many reasons buyers have decided to purchase at Kalea Bay," said Inga Lodge, Vice President of Sales & Marketing for Kalea Bay. "The first is the beautifully designed tower residences with Gulf views. Another is our spectacular community clubhouse. Not only will it be a dramatic sight as you drive into the community, but it will also be the envy of every community in the Naples area."

Kalea Bay's 88,000-square-foot clubhouse is located on the north side of the large lake at the community's entrance. Currently under construction, it will feature three individual pools, including a resort pool, an adults-only pool and a children's pool, plus an open-air bar, indoor/outdoor restaurant, Internet café, and state-of-the-art fitness center.

A short walk from the clubhouse will be the tennis pavilion with six lighted Har-Tru tennis courts. Plus, nearby are 24 guest suites to accommodate overnight guests and family members. "Having that number of guest suites is unusual for a luxury high-rise community, but it's an amenity many of our residents are excited about when they have extended family visiting," said Lodge. "Rather than having to put guests up in hotels throughout the Naples and Bonita Springs area."

The clubhouse is slated for completion in December 2017 and will coincide with completion of the first residential tower, which is 90 percent sold.

"The approaching sellout of Tower 1 and the overwhelming response from buyers prompted us to release Tower 2 earlier this year," said Lodge. "Currently, the number of contracted residences in our second tower exceeds the \$60 million mark."



## Great Northern Hydroponics Where Loyalty is Cultivated

The team at Great Northern Hydroponics in Kingsville, Ontario produces more than 20 million lbs. of fresh tomatoes in a 65-acre greenhouse every year. "Each of the Company's employees are instrumental in this ongoing accomplishment," noted Guido van het Hof, Great Northern's president. "We are honored to have an excellent team and are grateful for their years of service."

Their loyalty was rewarded this summer at the Annual Employee Appreciation BBQ, held on July 21, 2017.

Industries' **Deborah Meier**, was named District President of the newly merged Bank of Birmingham and Bank of Ann Arbor. Jenny was employed by the Bank of Birmingham for 10 years prior to the two entities coming together.

• Third-year law student **Brandilyn Cook**, stepdaughter of FPT Cleveland's **Donna Cook**, spent her summer augmenting her studies at the Cleveland-Marshall School of Law with an internship at the Harvard Law School's Immigration & Refugee Clinic. While there she worked on



the first publicly declared sanctuary case in Massachusetts.

Brandilyn also has previous legal experience from an externship in Cuyahoga County Court of Common Pleas and volunteering with her law school's pro bono clinic. "She is really going to make a difference with regard to immigrants," beams her proud stepmom. Twenty-one employees were recognized for more than 10 years of service, and 11 were recognized for more than 15 years of service. Engraved and personalized awards were presented by each team member's supervisor or manager.

Great Northern is the first vegetable producing greenhouse in Canada to meet the requirements of the Safe Quality Food (SQF) 1000 Code, Level 3. SQF is recognized as part of the Global Food Safety Initiative.





#### **Dobronos Named FPT CEO**

In June 2017, Dave Dobronos added another title to his esteemed career at Ferrous Processing and Trading Company (FPT). One year after being named President of FPT, Dobronos became its CEO as well. Announced by President of Soave Industrial Group, Ed Schwartz, the promotion has the FPT Executive Leadership Team reporting to Dobronos. Howard Sherman is Chairman of the Board, supporting FPT's strategic growth initiatives.

"Dave has been a leader in our sales and marketing team since joining Ferrous Processing in 2002 as an Account Executive," noted Schwartz. "In 2014, he was appointed to the FPT Executive Board and promoted to V.P. of Sales & Marketing where he was responsible for the purchasing and selling of scrap metal for the Michigan region. This latest welldeserved step is key to our succession planning."



A graduate of The Ohio State University, Dobronos began his scrap metal career in 1994 at Luria Brother's in Cleveland, Ohio as an Account Executive. He served on the Institute of Scrap Recycling Industries (ISRI) Executive Board for six years and was Michigan Chapter President from 2013-2015. Dobronos recently completed the Executive Management Program at The University of Notre Dame.

## Cars, Stars and Caring

Thanks to Aristocrat Motors, guests in tuxedos and sparkling dresses eagerly jumped into Mercedes-Benz, Porsche, Maserati, Alfa Romeo, Jaguar and Land Rover vehicles for laps around the Kansas Speedway



track. And more importantly, the Soave Auto Group's luxury automotive dealership helped raise \$1.5 million at the 16th annual Threads & Treads gala to support cancer patient care. Specifically, this year's gala proceeds were donated to oncology services at Cambridge North Tower on the University of Kansas Hospital's campus.

"We are delighted to be part of this 'Party with a Purpose,'" said Robert Hellweg. "Our role as Racetrack Sponsor makes a real difference in the lives of patients giving them personalized medicine. Aristocrat Motors is proud to continue its alliance with this community-wide effort."



Threads & Treads is one of the region's premier charitable events and has raised more than \$12 million through the years. The black-tie event featured gourmet fare from Kansas City's top restaurants with performances by chart-topping pop star Andy Grammar and dance music by the Dallas-based Emerald City Band.

## **Cycling for the Community**

Being able to serve two passions at one time is a rare luxury, but the Sunflowers to Roses charitable and educational organization hits the perfect combination for Soave Automotive Group Vice President/COO/CFO Kevin Killilea. An avid cyclist and committed philanthropist, Killilea is instrumental in fundraising efforts for the non-profit's marquee event. The 15th annual Sunflower to Roses ride took place on August 6, 2017, and raised \$32,000 for cancerrelated programs throughout the Kansas City, Kansas area.

In addition to serving on the non-profit's board of directors, Killilea is the group's single largest fundraiser and coordinates the Team Soave employee riders. Notably, Team Soave is the largest team in terms of both size and donations for the past five consecutive years.



"We completed our recent S2R ride with Kevin at the helm," noted Kristopher Nielsen, Soave Automotive Group Sales Operations and Customer Experience Manager. "Our team typically has between 25 – 30 riders each year who help contribute \$23,000 towards the final total. Kevin is responsible for about \$19,000 of that. The automotive group also sponsors training rides from the dealerships each year to help increase the number of participants and get those

already signed up in shape for the ride."

Congratulations to Kevin and Team Soave! To learn more about the nonprofit, please visit: www.sunflowerstoroses.org/ or www.facebook.com/S2Rride/.



## Seave SPECTRUM

### **Hi-Tech Tools, High Impact Learning**

Here's the scenario: You're driving on a two-way undivided road and you look down to change the radio. When you look up, a sedan has crossed the center-line and is headed toward you. If you're driving a heavy truck, your next action will likely determine if the occupants of that vehicle will survive. Would you make the correct decision?

Sophisticated "computer games" featuring real world examples like the one described above are helping drivers at Kee Container Services, the Ferrous Processing and Trading-owned transport company, become safer drivers. Forty drivers participated in a learning program conducted by the Michigan Center for Truck Safety.

A mobile trucking simulator made a week-long stop at Kee from October 16 – 20th to provide team members with virtual learning opportunities. Specifically, the hi-tech simulator trains drivers in hazard perception, decision making, speed and space management, adverse driving conditions, and emergency maneuvers.

"The driving simulator can recreate a variety of



hazardous driving scenarios for various large vehicle configurations in a controlled environment," said Lisa Carroll, Safety Director. "This learning tool travels the State of Michigan to different host locations, where instructors conduct the courses."

"We have high expectations for our driving staff and are delighted to provide them with tools to equip them with the best skills," noted Carroll.

The Michigan Center for Truck Safety is a nonprofit organization dedicated to improving highway safety on Michigan's roadways, through education for the trucking industry. Learn more about the free program at: www.truckingsafety.org.

#### **Building Something for Everyone at Brambleton**

Suburbia isn't "one size fits all." Brambleton, Soave Enterprises' master planned community in Loudoun County, Virginia, recognizes that fact and is committed to helping homeowners find just what they are seeking in their neighborhoods.

"Rather than the traditional, suburban singlefamily home in an isolated outpost miles from everyday needs or conveniences, more buyers desire to live where they have more access, more walkability and more connectedness," noted Kim Adams, Brambleton's Director of Marketing. "It's coined the 'new urbanism' and we're embracing it."

Two new neighborhoods with individual personalities



are poised and ready to begin welcoming home-buyers. Town Center South is a downtown community with homes featuring either a rooftop or alfresco terrace. "The townhomes built by Knutson, will create an elevated enclave for entertaining and relaxing with family and friends," continued Adams. "These downtown residents can easily indulge in all that the Town Center has to offer – summer concerts under the stars, award-winning restaurants, or weekly meet ups with neighbors. It's all just steps away."

A few miles away, crews are busy building roads and creating infrastructure for Birchwood at Brambleton, a 55+ age restricted community. With intentional



designing, Birchwood is a walkable community where everything is at residents' fingertips, from five-star amenities including a 20,000-square foot clubhouse, open spaces, trails and community garden, to shopping and dining.

"There is a tremendous amount of activity

#### Kalea Bay Site Offered as Destination for Hurricane Debris

In times of emergency, it's important for a community to pull together and for neighbors to help each other to make life a little easier. Soave Enterprises CEO Anthony Soave believes whole-heartedly in this "do unto others" philosophy. In the challenging time following Hurricane Irma, Soave didn't hesitate to offer assistance to Collier County, Florida, home to the Kalea Bay development.

"Right after Irma, we offered our assistance to the North Naples Fire Department to utilize our heavy equipment and man power to clear roadways and provide necessary access to our first responders. In addition, we wanted to help those employees that were part of the construction industry, so we, along with other builders and developers, made significant donations to the Collier Building Industry Association," explained Soave.

To expedite clean-up efforts in North Naples, Collier County reached out to Soave on behalf of FEMA, requesting an unloading site for landscape debris.



"Kalea Bay is currently being developed on the west side of Vanderbilt Drive, just two-tenths of a mile north of Wiggins Pass Road," said Richard Corace, COO for Kalea Bay Development. "We also own the 175-acre tract of vacant land on the east side of Vanderbilt Drive, directly across from Kalea Bay."

This vacant site was an ideal solution, and without hesitation, was made available to the county.

It's estimated Hurricane Irma, which struck southwest Florida on Sunday, September 10, left behind 4 to 5 million cubic yards of debris. Local officials believe it could take as long as six months before all debris is removed from Naples' many neighborhoods.

"If allowing the vacant property to be utilized as a drop-off site for debris speeds up the clean-up effort in the Collier County area, then that's what we were going to do," said Corace. "We're part of this great community. And anything we could do to improve the lives of our neighbors and future residents – and to get the county back to pre-storm condition – was going to be done without hesitation."

happening on the site," commented Adams. "Final design touches have been made by our builders on their new home designs, and they are beautiful!"



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#### Have an Idea for a Story?

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