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The Right Thing

Kindness can sometimes be a misplaced concept in our rushed and wired world. Soave Enterprises, however, still takes great pride in our ability to combine compassion with profitability. We try to exemplify the Golden Rule – “Do unto others as you have them do unto you.” This ethic of reciprocity has roots dating back hundreds of years in a wide range of world cultures. At Soave, we just know it’s the right thing to do.

Senior Master Sergeant Dee Simpson with the Air Force Reserves, whose “day job” is as a scale operator with Ferrous Processing and Trading (FPT), gives us a prime example through her ongoing service to our country. Her story of generosity and dedication is featured inside. The residents of the Soave development, Brambleton, maintain a busy roster of events that demonstrate their mindfulness of others and community-based spirit. See what activities have been filling their time on the back page. Mutual respect can also be displayed by just doing an outstanding job. As you will read in this newsletter, MPS Group and FPT are experts at fulfilling professional promises and delighting customers.

Personally, I’m striving to leave my birthplace with a positive legacy to reflect the many gifts it has given me. Together with St. John Providence Health System, we have recently opened the doors of a mobile mammography center that will make healthcare more accessible for Metro Detroit area women. Our ultimate goal is to save lives through the early detection of breast cancer.

In my view, philanthropy is just one facet of kindness; a full definition encompasses everyday thoughtfulness and consideration. The Soave Enterprises’ culture relies on a cooperative workplace. I urge each of you to leave your mark and let it be a positive one.

MPS Group Industrial Services Team Conquers Holiday Shutdown

Each year when most of the Midwest’s manufacturing employees are settling in for a well-deserved holiday break, MPS Group is gearing up for around-the-clock work. “With auto production running almost continuously throughout the year, automakers conduct upgrades, retooling and change-over operations during the holiday seasons,” explains Operations Director Bobby Greenwood.

Corporate Health and Safety Director Matt Rasak elaborates, “For MPS, that means a small window to clean and prepare automotive processes for the installation of new robots, the renovation of paint booths, or the general maintenance of conveyor systems, to put booths and processes back into optimum condition. Our busiest times of the year span Christmas and New Years’, plus Fourth of July week during the summer months.”

However, the payoff is significant. In a 14-day span, MPS Group was able to generate nearly \$4 million in revenue with more than 700 employees and subcontractors working across the country at eight sites. They deployed 16 vacuum trucks, 32 high pressure hydroblast pumps and over 50 support vehicles. Just as impressively, all of this work occurred with no recordable injuries and no vehicle incidents or inspection violations despite traveling in excess of 10,000 miles.

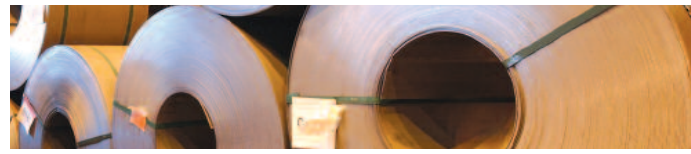
Project Manager Daniel Loos estimates that planning for the shutdown’s cleaning begins six months ahead of time. The client and MPS Group representatives determine what has to be accomplished then company resources are allocated appropriately. “It’s a collaborative process with the final two weeks preceding the shutdown encompassing a whirlwind of last minute details,” he notes. MPS Group provides one only portion of the overall work done during the shutdown, which creates a tightly woven and interdependent timeline. As Rasak explains it, “If we fall behind, then all the work after us falls behind.”

Success can be measured by the large number of returning customers. MPS Group has been working with Chrysler’s JNAP (Jefferson North Assembly Plant) for more than 15 years during its shutdown periods. This past season, special guests made their way to the plant to encourage MPS’s onsite team during their marathon work session. “It was a privilege and honor to have Tony Soave and Ed Schwartz visit our site on Christmas Eve day. It was a huge morale boost for our employees,” noted Greenwood.

Greenwood commented, “We couldn’t pull this off without the best employees in the business. I appreciate the dedication of all our employees who, in many cases, made significant personal sacrifices to work out-of-town on Christmas Day and New Years to ensure success.”

He continued, “This project was a complete team effort from executive management to the field technicians that made it happen. The support that COO Darrin Stafford gave to the IFS team was greatly appreciated. His commitment to providing manpower and equipment helped to make this shutdown a success. Special thanks to all employees who made this a successful outage: John Allen, Charles Bankston, Andy Bowden, Marc Bowden, Darrin Campis, Daniel Fisher, Michael Hoyer, Larry Johnson, Jeff Loos, Ed Maki, Scott Maki, Miguel Oquendo, Jim Robinson, Phil Rodgers, Terry Stenger, Vince Varela, Dave Venesiale and Yolanda Walton.”





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WAY TO GO!

Special achievements deserve special recognition. Hats off to the following!

• MPS Group's Farmington Hills office turned a vibrant shade of scarlet on the American Heart Association's National Wear Red Day. Purchasing Administrator **Ceretta Westbrook** heeded her Alpha Kappa Alpha sorority's call to action to get women involved in the nationwide event. She encouraged coworkers to sport red on February 6, 2015 to help raise awareness of heart disease and stroke among women and personally resolved to increase her own exercise regimen.



• Making his Valentine's Day more than just a day filled with hearts and chocolates, MPS Group Site Manager **Gerald Greer** traveled with coworkers from GM's Spring



Hill facility to Nashville's Second Harvest Food Pantry. The Global Supply Chain (GSC) team participated in their fifth annual volunteer event. The team, along with other volunteers, sorted 12,879 pounds of food, which will provide 9,900 meals to Middle Tennessee families.

• **Aniston Kimble**, daughter of Brambleton's **Jeannie Kimble**, was chosen from her school to participate in the 137th annual White House Easter Egg Roll, hosted by the First Family. This year's theme was "#GimmeFive," and more than 35,000 people gathered to join in the celebrations.



• Brambleton's **Lauren Malik** will spend her summer in Vienna, Austria at the Wolf Trap Performing Arts Center, ushering one event each week. An official partner to the National Park Service, the nonprofit Wolf Trap Center is a majestic natural setting for over 100 performances across all genres.



Malik is a member of the Arlington Concert Orchestra and the Loudoun Symphonic Winds. The Loudoun-based group will be performing a joint concert with the world-renowned Canadian Brass on May 29th at John Champe High School.

Introducing Kalea Bay



In Hawaiian, "kalea" translates to a mixture of "joy," "beauty" and "beautiful water." In Naples, Florida, Kalea Bay apparently means the same thing. With the successful Moraya Bay residential tower fully sold out, Soave Real Estate Group has begun its newest development. Kalea Bay is a collection of hi-rise luxury residences sited on more than 480 acres with sweeping views of the Gulf of Mexico. Final build out will include 582 residences in five towers and Naples' only rooftop terrace with an infinity pool.

"In just one week, beginning with the January 31st, 2015 grand opening, we generated 21 reservations totaling more than \$35 million," explained Inga Wilson, V.P. of Sales and Marketing. "Kalea Bay represents a new chapter in Southwest Florida architecture. This community is sophisticated and contemporary yet casual and very, very cool. The 120 residences in Tower One have been designed to enhance the natural beauty that surrounds it."

The development features an 88,000 square foot amenity center with three pools, a snack bar, an internet cafe and restaurant with indoor and outdoor poolside seating. Six lit tennis courts, a tennis pavilion and a roof top pool and state-of-the-art fitness center with water views round out the on-site offerings.

"We also have private beach access with shuttle service," notes Wilson. "Kalea Bay is a gated community that feels more like a resort than a Florida waterfront project." Each residence, with approximately 3,200 square feet, features flow-through, open floor plans. The three or four bedroom units pamper residents with luxurious appointments—from Wolf and SubZero appliances to quartz countertops, solid wood floors and private elevators.

"'Kalea' is the perfect description for an incredible project," summed up Wilson.

Air Force Reservist Presents FPT with a One-of-a-Kind Gift

This summer marks Dee Simpson's 15th anniversary of working for Ferrous Processing and Trading (FPT). And throughout her time with FPT, she has also held another high demand job – with the U.S. Air Force. Not only is Simpson a scale operator at FPT's Pontiac yard, she is also a Senior Master Sergeant with the 910th Force Support Squadron, part of the 910th Airlift Wing out of Youngstown, Ohio.

Following her most recent tour of duty, Simpson presented a flag flown on all of the different aircraft currently deployed in the Middle Eastern arena to Anthony Soave and Ferrous Processing's Howard Sherman and Steve Benacquisto. Air Force-issued accompanying certificates provided details from each of the aircraft: an F-22 fighter aircraft, an F-15 fighter aircraft, a U-2 high altitude surveillance aircraft, an E-3 Sentry surveillance aircraft, a KC-135 air refueling aircraft, and a Predator drone.

"My most recent deployment was for seven months to the United Arab Emirates, but during the time I've been with Ferrous Processing I've spent more than two years away on active assignment and reserve training," explains Simpson. "I appreciate how military



friendly they are as an employer. I've never had to worry about a job to return to after a round of service." During her deployment to the Middle East, Simpson served as a "Sustainment Flight Superintendent", overseeing food, fitness and lodging for the entire Air Force base. With three direct reports and 44 additional enlisted personnel under them, she provided for the comfort of approximately 4,200 troops.

When asked if she will continue her service in the reserves and if she will consider another deployment, the answer is affirmative. "I've been in the military for 23 years and they let you stay for a maximum of 30," the dedicated servicewoman replies. "There's always a chance you may be called back. The next potential deployment for the 910th Airlift Wing is 2017."

On behalf of FPT and Soave Enterprises, thank you for your service, Dee.



Bringing Healthcare Access to the Doorstep

The Anthony L. Soave Family Mobile Mammography & Health Screening Center

The chance reading of a healthcare-related article will soon make a difference for thousands of Detroit area women. Last year, Anthony Soave was reviewing an article on cancer survival rates across demographic groups. The statistics showed that African American women die from breast cancer more often than other demographic groups, not because of genetics or poor treatment, but because of delayed detection.

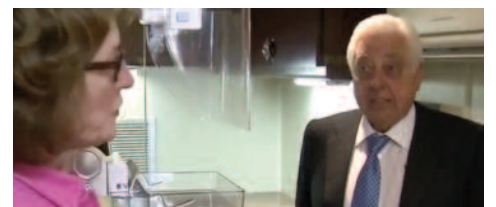
With the goal of increasing access to mammograms for southeast Michigan's underserved women, Mr. Soave personally contacted St. John Providence Health System. After over a year of planning and building, they introduced the Anthony L. Soave Family Mobile Mammography & Health Screening Center, a medical center on wheels with advanced 3D digital Tomosynthesis imaging.

When used as a screening tool, this state-of-the-art technology increases the overall detection of breast cancer and reduces the recall rate for screenings. Significantly, the mammograms are administered with total patient privacy and completed in only in 15 minutes. Results are read by board certified radiologists and then forwarded to the patient's choice of physician.

"For many women who are un-insured or underinsured, a screening mammogram is not a priority, not affordable, or is not easily accessible," explained Yale Levin, Executive Vice President of Soave Enterprises. "The Anthony L. Soave Family Mobile Mammography & Health Screening Center ensures that all women have

access to high-quality breast health services regardless of their ability to pay." The mobile mammography center makes "house calls" to local churches, community centers, civic groups, neighborhoods and workplaces.

Barbara Brown, Mission Integration Leader for Angela Hospice and the wife of Ferrous Processing's Dave Brown, was delighted when she was offered the opportunity to schedule the mobile clinic to come screen her team. "We are always looking for things we can offer to our staff," Brown said. "This was a great way for them to have their annual mammograms done right here on the premises and not have to take a day off work. In addition, the clinic was able to provide services to anyone who did not have health insurance. In my eyes, this was a win-win situation for women!



FPT Becomes "Go To" Factory Demolition Provider

Immensely-scaled scrap removal projects have become rather ordinary for Ferrous Processing and Trading (FPT) over the past few months. In a well-orchestrated replay of the work completed for Ford Motor Company in its 2014 overhaul of the Dearborn Truck Plant, FPT recently assisted in the \$1.1 billion conversion of its Kansas City Assembly plant. In five days, the Ferrous team removed 5,400 tons of equipment and tooling at the automaker's Missouri manufacturing facility.



and replace it with new machinery that will produce the next generation minivan and potentially make way for future crossover vehicles. The project is the largest retooling for the Windsor Assembly Plant since the 1980s and FPT won the scrap removal contract as part of the company's \$2 billion investment in the Canadian facility.

"This rivals one of the largest changeovers that Windsor has experienced," Windsor Assembly general assembly center manager Jon Desjardins told the Detroit News.

Michael Brieda, Windsor Assembly plant manager, said production of pilot vehicles of the new minivan are expected to begin in mid-2015.

"During the preparatory meetings, some of the contractors and sub-contractors questioned our ability to keep up with the fast pace tear out at Chrysler," noted FPT Account Executive Caleb Mellanby. "Our team at FPT viewed that as a challenge, and worked long hours to make sure the job was carried out flawlessly."

That team, including Mellanby, Rachael Gualtieri, Michael Spadotto, Michael Desjardins, Kevin Hopps and Tony Coraci, kept personnel onsite 24 hours per day for three weeks to coordinate the demolition and haul away effort. Approximately 10,000 tons of scrap metal – representing over 1,000 truck loads – has been transported from the Chrysler plant to FPT's Zaley yard in Windsor.

What's next for the demolition experts at Ferrous? Account Executive Hopps says more large scale projects are in the works with the region's automakers.

From December 26 through December 31, FPT coordinated with local service provider, Midwest Scrap, to put 20 trucks and one crane into constant motion. Operating 24 hours a day, the team removed more than 400 truckloads of scrap from the work site. Ford Land Development's Asset Scrap Manager Chris Heil remarked that "FPT now has the blueprint to do these massive interior demo projects."

The revamped plant now joins Dearborn Truck in building the all new, aluminum-bodied F-150. Combined, Kansas City Assembly and Dearborn Truck facilities will have capacity to produce more than 700,000 Ford F-150 pickups per year.

"Our expertise in these large scale events continues to grow and puts us at the forefront of the industry," noted Kevin Hopps, Account Executive at FPT. "We spend approximately two to three weeks planning for an event that only lasts five days. Our strategy must be well-formulated and detailed for the execution to be precise and impeccable."

That expertise was once again on display at Fiat Chrysler's 4.4 million-square-foot Windsor assembly plant. Beginning in mid-February, the plant had 15 weeks to remove equipment





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Brambleton Lends a Hand

Santa wasn't the only one in a giving spirit over the 2014 holiday season. Brambleton residents supported, donated to, worked for and gave generously to a variety of charitable causes close to their hearts.



Coat Drive. The Brambleton Group hosted a community coat drive for five weeks beginning in early November at the community's Welcome Center. Collected coats were donated to Mobile Hope, a nonprofit that provides essential needs for at risk Loudoun County children. Gloves, hats and scarves rounded out the cold weather gear accepted. The community's youngest volunteers, Brambleton Kids Care, assisted with this grassroots effort by designing a decorative box to hold the coats.

Salvation Army-Angel Tree. Members of the Brambleton team and the community helped provide holiday gifts for 44 children through the Salvation Army's annual Angel Tree. Each year, the long-standing Angel Tree program gives new toys to needy children around the country.



Friends of Homeless Animals. A 2015 calendar was created featuring some of Brambleton's top dogs and prettiest pooches. In exchange for a calendar, residents were encouraged to deliver an item or make a donation to Friends of Homeless Animals, a non-profit, no-kill shelter that focuses on the rescue and placement of homeless dogs and cats in the Northern Virginia and Washington DC area.

Christmas Tree Sales. For a second year in a row, Brambleton Town Center and Suzanne Eaton Christmas Tree sales took place at the Brambleton Town Center. Proceeds of the evergreen sales went to the Cherry Blossom Breast Cancer Foundation, a local charity that supports early cancer detection and local families experiencing the trauma of breast cancer.

Full Speed Ahead with Spring at Brambleton

"As of the end of April, we have 147 new families who will soon be calling Brambleton home," reported Kim Adams, Director of Marketing for the Loudoun County, Virginia community. "We are ahead of last year's sales and look forward to another successful year."

Those new families will soon have another neighborhood pool and a new restaurant option at Brambleton Town Center. Designed for young children, the new swimming pool will have tumble buckets, a slide and spray fountains to accommodate the active lifestyle of the younger Brambleton residents. Also capitalizing on the microbrew craze taking place across the county, a new outpost of a local brewpub, Lost Rhino Retreat, will feature over 16 lines of hand-crafted beer and a variety of "So Cal" inspired tacos. "Lost Rhino" is a surfing term, 'rhino chaser;' someone out to find the best waves. I predict their restaurant and patio, filled with repurposed items and notable artwork, will be a very popular place this summer," Adams remarked.



Whetting the neighborhood's taste for all things hops-related, the restaurant is a presenter of Brambleton Brewfest. Set for May 30th, the first ever event features over 25 local craft breweries, food trucks and live music. Brambleton Community Association Board Member Tom Gurganous explained, "The idea for the Brambleton Brewfest began a year ago as a way to showcase the craft beer movement in Loudoun County. The hope is that the Brambleton Brewfest will become an annual event."

The month of May also kicks off the 2015 Farmers Market season. Each Sunday through October, residents will be able to purchase locally harvested produce, meats, baked goods, wine, candles and even dog treats. The Brambleton Sizzlin'



Summer Concert begins just a few weeks later. "All of our residents are invited to these free events," Adams noted. "Residents are encouraged to bring blankets, chairs and pack a picnic to enjoy a fun night of music with their neighbors."

Skillful Promotion at Pontiac Scrap Yard Boosts Winter Traffic

Even in a mature industry, innovation holds the key to market leadership. Ferrous Processing and Trading's (FPT) Pontiac yard recently employed a clever marketing campaign to meet – and even exceed – their intake goals.

The Collier Road scrap yard hosted a raffle throughout February 2015. Each customer who brought in \$25 or more worth of scrap received an entry form for a drawing to win a 5' x 8' trailer purchased from Tractor Supply in Romeo, Michigan. Brad Ferrara of Ferrara Heating and Cooling was the delighted winner.



"We ended up receiving 769 customers for the month, which is an increase of 59 customers from the previous February despite a steep drop in price for shred," remarked John Palmer, a Non Ferrous Trader with FPT. In February 2014, the price for shred was \$220 per net ton and one year later the payout was only \$85. February in southeast Michigan was also extremely cold, with an average temperature of 14°F. "This was the first time we have done a giveaway. The feedback from peddlers was all positive," said Palmer. "They are excited to hear about future promotions."

Congratulations on success despite formidable challenges – both those created by Mother Nature and market conditions. Credit for creating and administering the raffle goes to Steve Adamus, Wendy Grierson, Caleb Mellanby, John Palmer, John Savino and Kristy Boismier with special thanks to Pontiac Yard Manager Phil Hernandez.



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